

Don Blohowiak

Customized Presentations to Help You Lead Well®

Meet Don

Don Blohowiak is the author of **six management books**, and the editor of **The Productive Leader** newsletter published by the Economic Press.

He is a former **award-winning Fortune-500 executive** in New York City, Southern California, and many places in between.

News media such as *USA Today*, *CNN*, *Fox News Channel*, *ABC Radio*, *Entrepreneur* magazine, the *Miami Herald*, *Chicago Tribune*, *Kansas City Star*, and many business and trade publications frequently call on Don to provide expertise concerning today's important business issues.



Customized!

"Because of his **extensive pre-conference preparation work with our team**, Don's presentation and **group exercises** were **carefully tailored** to communicate a vital message. Don definitely motivated our people, but he also deposited with us practical applications that will continue to help long after the memory of this very successful conference has faded."

-- Director, Change Implementation
American Diabetes Association

"In preparation for his talk, **Don researched our company** by reviewing our promotional materials and talking with several AC employees to get a **solid understanding of our people, mission, vision, and core values**. Don truly did his homework and demonstrated that by incorporating their comments and ideas into his high energy and dynamic talk!"

-- Andersen Consulting

"In the needs assessment phase, your **diligent interviewing** helped produce a program that was **very attuned to the audience's interests and goals**. Your masterful delivery skills—particularly your use of language, humor, visuals and examples—held everyone's attention and made for a highly memorable experience! **You were a rare partner.**"

-- Culture Manager,
Teleport Communications Group

"Your presentation really hit home when you provided **specific examples of our business, and how these concepts apply to our business**. It was quite evident that you had done your homework..."

-- Chief Sales Executive,
CUNA Mutual Insurance

Top Topics

All presentations are *customized* to meet client needs based on **extensive interviews and research**. They feature state-of-the-art full-color graphics, audience involvement, and appropriate humor. Time-frames can be adjusted to meet client requirements. Questions from participants are *encouraged* and welcome at any time! All presentations include information-rich handouts.

- ★ **Lead Others to Greatness: The Leaderful Manager™**
[Keynote to Multi-day seminar]
- ★ **Changing? Restructuring? Here's How to Get the Work Done!™**
- ★ **The Natural Selection® Hiring Method**
Attracting, Selecting & Retaining Highly Productive Employees
[Participatory Workshop]
- ★ **Executive Forum™ Strategic Planning Retreats**
[Guided facilitation of Think Tank meetings]
- ★ **Life vs. Livelihood™ -- Staying Sane While Going Crazy™**

Recent & Repeat Clients



Fees: \$4K to \$10K; traveling from New Jersey

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